

15826 Cherry Cove Palm Springs California 92262
Ph.858.222.4550 Fx.760-202-4878
www.OmegaPublications.net

AUTHOR/ENTREPRENEUR MARKETING KIT SAMPLE PACKET

Included in this packet:

1. Bookmarks – 2” x 6” Two Versions - One Sided and Two Sided
2. Business Card 2” x 3.5” - Front and Back Views
3. Postcard – Three Versions- w/wo Back Mailing Layout, Front and Back Views
4. Sell Sheet 8.5” x 11” – Two Sided, Front and Back Views
5. Omega Publications Press Release, Introducing Your Book- 8.5” x 11” – One Side
6. Book Sell Sheet- 8.5” x 11” – Two Sided.

Each piece of marketing collateral is individually designed for your needs. We can work with you to produce your material in exactly the form you need.

The materials we can provide include, Bookmarks, Business cards, Post Cards with six sizes to choose from, Sell Sheets, Press Releases, Flyers and Book Signing Announcements.

Other items and special orders are no problem. We're happy to work with you.

Contact us through our web site at www.OmegaPublications.net or email us at info@OmegaPublications.net. We will happy to work up a marketing packet that will fit your needs and your budget.

Tastes and Tales of Sicilian Cookery



Thomas G. Ciapi

*Certified Executive Chef
Certified Culinary Educator
Certified Culinary Administrator
American Academy of Chefs*

Author: Thomas G. Ciapi
CEC, CCE, CCA, AAC
Certified Executive Chef
Certified Culinary Educator
Certified Culinary Administrator
American Academy of Chefs

Published by: Omega Publications
Publication Date: August 2010
List Price: \$17.95
6" x 9", 282 pages

ISBN: 978-0-9845913-0-5

**Available at Amazon.com,
Barnes&Noble.com, and through
your local book store.**

**Contact Thomas Ciapi at
www.thomasciapi.com
tom@thomasciapi.com**

OMEGA PUBLICATIONS

PARIS METRO



CARL D. MALMGREN

Publication Date:

October 2010

List Price: \$9.99

**Specs: 5" x 8", trade
paper, 336pp.**

ISBN:978-0-9845913-5-0

Available from:

Amazon.com,

Barne&Noble.com,

OmegaPublications.net

and through your local

book store.

OMEGA PUBLICATIONS



"I have been an avid Europhile all my life, and for the past few years my research interests and teaching assignments have focused on the theme of Americans abroad.

I'm particularly interested in the life, times, and work of the expatriate writers in the Paris circle in the '20s, in no small part because I lived in Paris for a year as a Fulbright scholar."

Carl Malmgren

Contact Carl Malmgren at:

AuthorCarlMalmgren@OmegaPublications.net

PARIS METRO



CARL D. MALMGREN

*For information about this book visit
www.OmegaPublications.net*

OMEGA PUBLICATIONS



DR. CARL MALMGREN

Author of

PARIS METRO

*Carl Malmgren teaches courses
in the modern novel and
literary theory at the
University of New Orleans.*

*He is the author of more than 30
articles and three books
of literary criticism and theory.*

AuthorCarlMalmgren@OmegaPublications.net

(504) 280-5415

PARIS METRO



CARL D. MALMGREN

Paris in the '20s:

Cafés. Cosmopolites. Conversation. And Murder.

There was always a dark and violent underside and an air of unreality to the expatriate scene in Paris in the twenties.

Paris Metro explores the place where cosmopolitan café life turns deadly and the lines between fiction and reality blur.

PARIS METRO



CARL D. MALMGREN

Available from
Amazon.com,
Barnes&Noble.com
and through your
local bookstore.

OMEGA PUBLICATIONS

Read
PARIS METRO
By Carl D.Malmgren

Place
Stamp
Here



Tastes and Tales of Sicilian Cookery



Thomas G. Ciapi

*Certified Executive Chef
Certified Culinary Educator
Certified Culinary Administrator
American Academy of Chefs*

Along with a banquet of his favorite Sicilian recipes, Chef Thomas takes us on a nostalgic visit to the heart of Brooklyn, Queens and Long Island of the 1960's, in this delightful Heirloom Cookbook you will treasure.

Through photos and tales, we fall in love with Grandpa Renda and the Sicilian American heritage, their culture and their contributions to the culinary delights we enjoy today.

Tucked between the pages of this charming book is the story of one man's abiding love and admiration for his Grandpa Renda and the incredible influence that love had on his life.

Tastes and Tales of Sicilian Cookery

A Back to Queens Cookbook

OMEGA PUBLICATIONS

Omega Publications

August 2010

List Price: \$17.95

6" x 9", 282 pages

ISBN: 978-0-9845913-0-5

Available at Amazon.com,
Barnes&Noble.com, and through
your local book store.

Find more books by Thomas Ciapi
on his website at
www.thomasciapi.com/book.html

Contact Thomas Ciapi at
www.thomasciapi.com
tom@thomasciapi.com
(512)217-7279

Thomas G. Ciapi
CEC, CCE, CCA, AAC
Certified Executive Chef
Certified Culinary Educator
Certified Culinary Administrator
American Academy of Chefs



Thomas Ciapi was born in Queens N.Y. and raised on Long Island from Italian decedents. His love for cooking started early in life while learning the secrets of Sicilian Cookery from his Grandpa Renda.

He became a certified cook in 1884 when he completed an apprenticeship program from the American Culinary Federation.

In 1988 he became a certified working chef. In 1990 he became a certified culinary educator working with the chefs apprenticeship program in Austin, Texas.

In 1994, He became a certified executive chef and has been working on advanced skills for the last 20 years. With a diverse work experience.

He has been awarded many trophies, awards, and medals in culinary competitions throughout Texas.

He now lives in the hill country of Texas with his wife and daughter.

Tastes and Tales
of Sicilian Cookery



Thomas G. Ciapi

Certified Executive Chef
Certified Culinary Educator
Certified Culinary Administrator
American Academy of Chefs

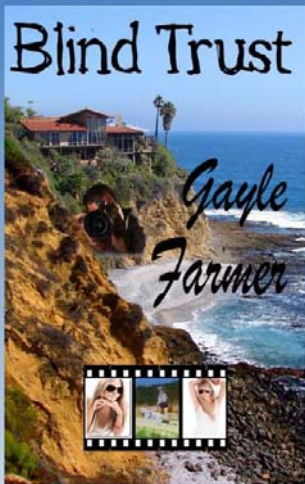
Blind Trust

Gayle
Farmer



Blind Trust by Gayle Farmer is the latest in the *Sessions & Browning* mystery series. Through a variety of unlikely events, Cathy Abbott becomes the dangerous obsession of a very disturbed and troubled man. Thus begins an overwhelming fascination coupled with dangerous desires that threaten to...

Find out more on the back of this card.



Read
Blind Trust
By
Gayle Farmer

**Place
Stamp
Here**

Read the first chapter of
Blind Trust
free at

www.Omegapublications.net
click the Book Store
available at

Amazon.com, Barnes and Noble.com
and through your local book store.

OMEGA PUBLICATIONS PRESS RELEASE

FOR IMMEDIATE RELEASE



Contact: Dr. Carl D. Malmgren
(504) 280-7517
AuthorCarlMalmgren@OmegaPublications.net

Omega Publications
Palm Springs, California
Ph. (858) 222-4550
Fax. (760) 202-4878
info@OmegaPublications.net
www.OmegaPublications.net

Palm Springs, California October 2010—

Omega Publications proudly announces the release of *PARIS METRO*, a new novel by Carl D. Malmgren
Winner of Omega Publications 2010 Best Novel Contest

Paris in the '20s: Cafés. Cosmopolites. Conversation. And Murder.

There was always a dark and violent underside and an air of unreality to the expatriate scene in Paris in the twenties. *Paris Metro* explores the place where cosmopolitan café life turns deadly and the lines between fiction and reality blur.

Synopsis— This debut novel, *Paris Metro*, puts you on the boulevards and in the cafes of Paris in 1925 with the likes of Hemingway, Fitzgerald, and Stein.

With a Guggenheim fellowship, Nick Edwards comes to Paris in 1925 to report on the expatriate scene there and to re-connect with romantic interest and Hollywood ingénue, Rosemary Hoyt. He quickly meets and befriends not only Hemingway and Fitzgerald and Stein and their ilk, but also characters out of their novels, most particularly those from Hemingway's *The Sun Also Rises* and Fitzgerald's *Tender Is the Night*.

Rosemary Hoyt arrives in company of Dick and Nicole Diver, and Nick and his new friends indulge in a whirlwind of partying and sexual intrigue. But when a murdered body is discovered in Hoyt's hotel room, Nick becomes an inadvertent sleuth, probing into the dark secrets of the café set, trying to solve the conundrums and enigmas posed by the "Diver case."

In the pages of this novel, new fictional characters mix and mingle with figures from classic American fiction and real-life expatriate celebrities. *Paris Metro* depicts the glamour, spirit, and decadence of the "lost generation" and at the same time purports to solve the unsolved murder from F. Scott Fitzgerald's *Tender Is the Night*.

About The Author— Carl D. Malmgren is Research Professor at the University of New Orleans where he teaches courses in the modern novel and literary theory. Author of several books of literary criticism and more than 30 articles, he has written a study of detective fiction, *Anatomy of Murder: Mystery, Detective, and Crime Fiction* (2001), that is highly regarded.

Publication Date: October 2010 **List Price:** \$9.99

ISBN:978-0-9845913-5-0 **Specs:** 5" x 8", trade paper, 336pp.

Buy this book at Amazon.com, Barnes&Noble.com and through your local bookstore.

Wholesale Orders: Ingram, Lightning Source

Publisher: Omega Publications, 2010

Author: Carl Malmgren, AuthorCarlMalmgren@omegapublications.net

For more information visit **Dr. Malmgren's Author Page** at
www.omegapublications.net/Authors_Gallery.html

Recently released by Omega Publications
Winner of Omega Publications 2010 Best Novel Contest

PARIS METRO



CARL D. MALMGREN

Publication Date: October 2010
List Price: \$9.99
Specs: 5" x 8", trade paper, 336pp.
ISBN: 978-0-9845913-5-0

Wholesale Orders:
Ingram, Lightning Source
Publisher: Omega Publications

Author:
Carl Malmgren

AuthorCarlMalmgren@omegapublications.net

Paris in the '20s: Cafés. Cosmopolites. Conversation. And Murder.

There was always a dark and violent underside and an air of unreality to the expatriate scene in Paris in the twenties. *Paris Metro* explores the place where cosmopolitan café life turns deadly and the lines between fiction and reality blur. Between the pages of this novel, new fictional characters mix and mingle with figures from classic American fiction and real-life expatriate celebrities. *Paris Metro* depicts the glamour, spirit, and decadence of the "lost generation" and at the same time solves the unsolved murder from F. Scott Fitzgerald's *Tender Is the Night*.

With a Guggenheim fellowship, Nick Edwards comes to Paris in 1925 to report on the expatriate scene there and to re-connect with romantic interest and Hollywood ingénue, Rosemary Hoyt. He quickly meets and befriends not only Hemingway and Fitzgerald and Stein and their ilk, but also characters out of their novels, most particularly those from Hemingway's *The Sun Also Rises* and Fitzgerald's *Tender Is the Night*.

Rosemary Hoyt arrives in the company of Dick and Nicole Diver, and Nick is pulled into the turbulence, mystery, and violence that beset the entourage. Nick and his friends indulge in a whirlwind of partying and sexual intrigue that only concludes when a murdered body is discovered in Hoyt's hotel room.

Over the next 18 months, Nick consorts with the expatriate crowd, both in Paris and on the Côte d'Azur, sorts out his romantic life, and tries to answer the questions that arise from his experiences in the City of Light: Did Hemingway give him the right advice about his love life? What exactly is going on between Rosemary Hoyt and Dr. Richard Diver? How did a dead body end up in Rosemary Hoyt's hotel room? Why did he come to Paris in the first place? Returning to Paris in fall of 1926, Nick celebrates the publication of Hemingway's *The Sun Also Rises* with his expatriate cohorts and finally solves the "Diver case."

Books can be purchased through Amazon,
Barnes and Noble, Ingram Book Group
and from the publisher at
www.omegapublications.net

PARIS METRO



AuthorCarlMalmgren@OmegaPublications.net

Carl Malmgren teaches courses in the modern novel and literary theory at the University of New Orleans. He is the author of more than 30 articles and three books of literary criticism and theory. His study of “murder” fiction, *Anatomy of Murder: Mystery, Detective, and Crime Fiction* (2001) is highly regarded.

Malmgren describes the genesis of Paris Metro as follows:

“I have been an avid Europhile all my life, and for the past few years my research interests and teaching assignments have focused on the theme of Americans abroad. I am particularly interested in the life, times, and work of the expatriate writers in the Paris circle in the ‘20s, in no small part because I lived in Paris for a year as a Fulbright scholar. Over time I realized that my attitude towards these writers was profoundly ambivalent. I admired their writings; some of the best American fiction of the 20th century was composed in France in the ‘20s. I liked the writers’ willingness to take chances and their openness to what Europe might offer. I especially liked Hemingway’s treatment of Paris in *A Moveable Feast*. At the same time I was put off by the coterie aspects of their life style, by their homophobia and misogyny, by their self-indulgence.

I realized that the best way to deal with my complex feelings was to put them on paper, and that one way to do that was to write a novel. So I began *Paris Metro*, a mystery novel with footnotes, in which my protagonist Nick Edwards goes to Paris in 1925 to report on the expatriate scene there and quickly meets and befriends not only Hemingway and Fitzgerald and Stein and their ilk, but also characters out of their novels, most particularly those from Hemingway’s *The Sun Also Rises* and Fitzgerald’s *Tender Is the Night*.”

Paris Metro is a thoroughly researched historical novel, which makes use of numerous footnotes to establish its factual veracity, to provide appropriate contexts, and to direct readers to other sources. At the same time it is a portrait of café life in the ‘20s, a coming-of-age novel, and a whodunit.

Paris Metro is part of a planned tetralogy, the remaining volumes to be set in Hollywood in the ‘30s, London near the end of World War II, and Florida in the ‘50s. Malmgren is currently doing research for the second volume, tentatively titled *Hollywood Nights*, which finds Nick working as a scriptwriter for Warner Brothers during the long hot summer of 1932, as Los Angeles braces for the start of the Summer Olympics and a serial killer stalks the film sound stages.

OMEGA PUBLICATIONS

Palm Springs California
www.OmegaPublications.net

PARIS METRO



CARL D. MALMGREN